



**GenevaLogic**

ACTIVE TEACHING SYSTEMS

## **GenevaLogic Corporate Backgrounder**

### **Worldwide Leader in Classroom Management Software**

GenevaLogic has one passion: enabling educators to manage, control and optimize the use of technology to support teaching and learning. Founded in 1996, with headquarters in Madiswil, Switzerland and Portland, Oregon, the privately-held company is an international leader in active teaching systems whose Vision<sup>®</sup> classroom management<sup>™</sup> software is used in more than 50,000 classrooms worldwide. The company's education software solutions – Vision, Surf-Lock<sup>®</sup>, Pointer<sup>®</sup>, Plan-It<sup>®</sup>, Protect-On<sup>®</sup> and Print-Limit<sup>®</sup> – allow schools, universities and training centers to get more learning value from their technology investments.

### **Company History**

GenevaLogic began in 1996 as a four-person startup in Madiswil, Switzerland working with local schools to develop one of the first classroom management solutions. Since that time, the company has expanded to a global organization with more than 40 employees worldwide. From the beginning, the company's mission was to provide teachers with software solutions that enable them to use technology to support teaching and learning. GenevaLogic believes that with the appropriate use of technology, students are more engaged, learn faster and achieve at the highest possible levels. Today GenevaLogic's family of active teaching systems includes six products, translated into nine languages and sold in more than 30 countries worldwide. The company's flagship product, Vision, is viewed as an industry standard in classroom management software.

### **Tools to Empower Teachers**

GenevaLogic's Active Teaching Systems are designed to help teachers manage, control and optimize technology for instructional purposes. Schools and districts in the U.S. and Canada can purchase directly from GenevaLogic via purchase order or credit card or through a network of authorized resellers nationwide. The products are also sold through an international partner network of distributors and resellers. For more information, visit [www.GenevaLogic.com](http://www.GenevaLogic.com) or call 866-725-7833.

- **Vision:** Vision is the easy-to-use classroom management software that empowers teachers and trainers to guide and supervise student computer activity from the instructor's computer screen. Teachers use Vision to enhance learning, supervise student progress, monitor or prevent Web browsing, share computer screens and remotely control student computers. The newest version, Vision6, combines a new and intuitive teacher interface with extensive support for both wireless and wired networks.
- **Surf-Lock:** Surf-Lock is a Vision plug-in that lets teachers lock and unlock access to Web surfing during class. Inexpensive and simple to use, Surf-Lock gives teachers 'one-click' control of student surfing
- **Pointer:** When integrated with Vision, teachers use Pointer to annotate text or graphics during lessons with more than 20 arrows, highlighters, shapes and spotlights. Pointer works no matter what application teachers use. They mark up and highlight Word documents, a Web page, a Microsoft PowerPoint presentation or any other application that shows on the screen.
- **Print-Limit:** Print-Limit is an easy-to-use solution that keeps computer printing costs under control, providing centralized management for all network printers and users.
- **Protect-On:** With Protect-On, teachers can save and reset the original configuration of classroom computers, avoiding viruses, frustrating downtime or unwanted downloads. Computers are restored with a simple restart.
- **Plan-It:** Teachers use Plan-It to create, store, show and share all of their lesson materials in one place.

### **Dedicated to the Customer**

With a firm belief that teachers are the foundation of learning, GenevaLogic became an international leader in educational technology by remaining focused on the teachers' needs. Through its Web-based support center, The Knowledge Base, teachers easily find answers to frequently asked questions about GenevaLogic products at any hour of the night or day.

### **For more information, press only:**

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