



GenevaLogic

ACTIVE TEACHING SYSTEMS

PRESS RELEASE

FOR IMMEDIATE RELEASE

GenevaLogic Earns International Quality Certification for Education Companies

International Leader in Active Teaching Systems Receives Worlddidac Quality Charter

PORTLAND, Ore. & MADISWIL, Switzerland – May 31, 2006 – GenevaLogic announced today that it has earned the Worlddidac Quality Charter, a quality certification for companies who participate in educational projects worldwide. The certification goes beyond existing ISO standards by providing the assurance that a company has the capacity to deliver products and services that contribute to quality education and sustainable results. Founded in 1996, GenevaLogic is a privately-held company whose Vision[®] classroom management software is used in more than 50,000 classrooms worldwide.

“By earning the Worlddidac Quality Charter, GenevaLogic has joined a prestigious list of companies worldwide that strive to develop the highest quality educational products,” said Beat Jost, director general, Worlddidac.

WQC-certified companies have demonstrated their commitment to education and the standards of best practice for product quality, after sales support, corporate governance, educational excellence, innovation and long term stability. The Worlddidac Association has served learning and teaching since 1952.

“As an international leader in active teaching systems, this certification demonstrates that our products are of the highest quality for our education customers,” Peter Schüpbach, CEO, GenevaLogic. “We are proud of everyone at GenevaLogic – both in the United States and Switzerland – for working closely together to meet and maintain these high standards.”

GenevaLogic began as a four-person startup in Madiswil, Switzerland, working with local schools to develop one of the first classroom management solutions. Since that time, the company has expanded to a global organization with more than 40 employees worldwide. Today

GenevaLogic's family of active teaching systems includes six products, translated into nine languages and sold in more than 30 countries worldwide. The company's flagship product, Vision, is viewed as an industry standard in classroom management software.

About GenevaLogic

GenevaLogic has one passion: enabling educators to manage, control and optimize the use of technology to support teaching and learning. Founded in 1996, with headquarters in Madiswil, Switzerland and Portland, Oregon, the privately-held company is an international leader in active teaching systems whose Vision classroom management software is used in more than 50,000 classrooms worldwide. The company's education software solutions – Vision, App-Control™, Surf-Lock™, Pointer™, Plan-It™, Protect-On™, Print-Limit™ and Print-Limit Pro™ – allow schools, universities and training centers to get more learning value from their technology investments. For more information, visit www.GenevaLogic.com.

About Worlddidac

Worlddidac is the premier independent international trade association whose members provide educational products, services and solutions for all levels from early years to lifelong learning and training. The association's commitment is to provide member companies and organizations with access to information about world markets through exhibitions, seminars, in-country missions, market studies and information intelligence gathering, thereby increasing their sales and marketing opportunities. For more information, visit www.worlddidac.org

For more information, press only:

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