

Press Release

From GenevaLogic
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Head-
line **Press Release**

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FOR IMMEDIATE RELEASE

**GenevaLogic Opens Office in Beijing,
China**

GenevaLogic Opens Office in Beijing, China

Company Translates Classroom Management Software Into Chinese to Serve Emerging Far East Ed-Tech Market

Langenthal, Switzerland and Portland, Oregon USA – Dec. 13, 2006 – GenevaLogic announced today that it has opened an office in Beijing, China. The new office will represent the education software company in China and other Asian countries. Founded in 1996, GenevaLogic is a privately held company whose Vision® classroom management software is used in more than 50,000 classrooms worldwide.

“GenevaLogic is committed to ensuring that educators everywhere have access to tools for maximizing the use of technology to improve student learning,” said Kirk Greiner, chief executive officer. “This new representative office is the result of months of exploration and coordination by our company’s Chairman Peter Schüpbach and Vice President of Business Development Ivo Bättig. It will help us reach schools throughout the Far East with our award-winning classroom management software tools.”

To support this emerging market, GenevaLogic recently translated its flagship classroom management™ software, Vision6, and its plug-ins App-Control™ and Surf-Lock2™ into Chinese. Vision is the easy-to-use classroom management software that empowers teachers and trainers to guide and supervise student computer activity from the instructor’s computer screen. Teachers use Vision to enhance learning, supervise student progress, monitor or prevent Web browsing, share computer screens and remotely control student computers.

With the App-Control plug-in, teachers can keep the whole class learning together by remotely launching applications, sharing documents and managing access to applications on all student computers. Using Surf-Lock2, teachers can turn browsing on or off from their computer with a single click, allow students access only to selected Web sites that support instruction, and stop or limit Web browsing instantly for a single student or the entire class.

In addition, GenevaLogic is making SpeedLingua products available to Chinese schools. SpeedLingua’s patented technology gives language learners a more efficient means for improving listening skills and reducing accents. GenevaLogic is the exclusive distributor of SpeedLingua technology in Germany, Switzerland, Austria, China and North America.

For more information, visit www.genevalogic.com.

About GenevaLogic

GenevaLogic has one passion: enabling educators to manage, control and optimize the use of technology to support teaching and learning. Founded in 1996, with headquarters in Langenthal, Switzerland, and Portland, Ore., the privately held company is an international leader in active teaching systems whose Vision classroom management software is used in more than 50,000 classrooms worldwide. The company's education software solutions – Vision, App-Control™, Surf-Lock, Pointer™, Plan-It™, Protect-On™, Print-Limit™ and Print-Limit Pro™ – allow schools, universities and training centers to get more learning value from their technology investments. For more information, visit www.genevalogic.com.

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